



"Let's create our future" European Fashion Accelerator 2020

Sustainability through talent development

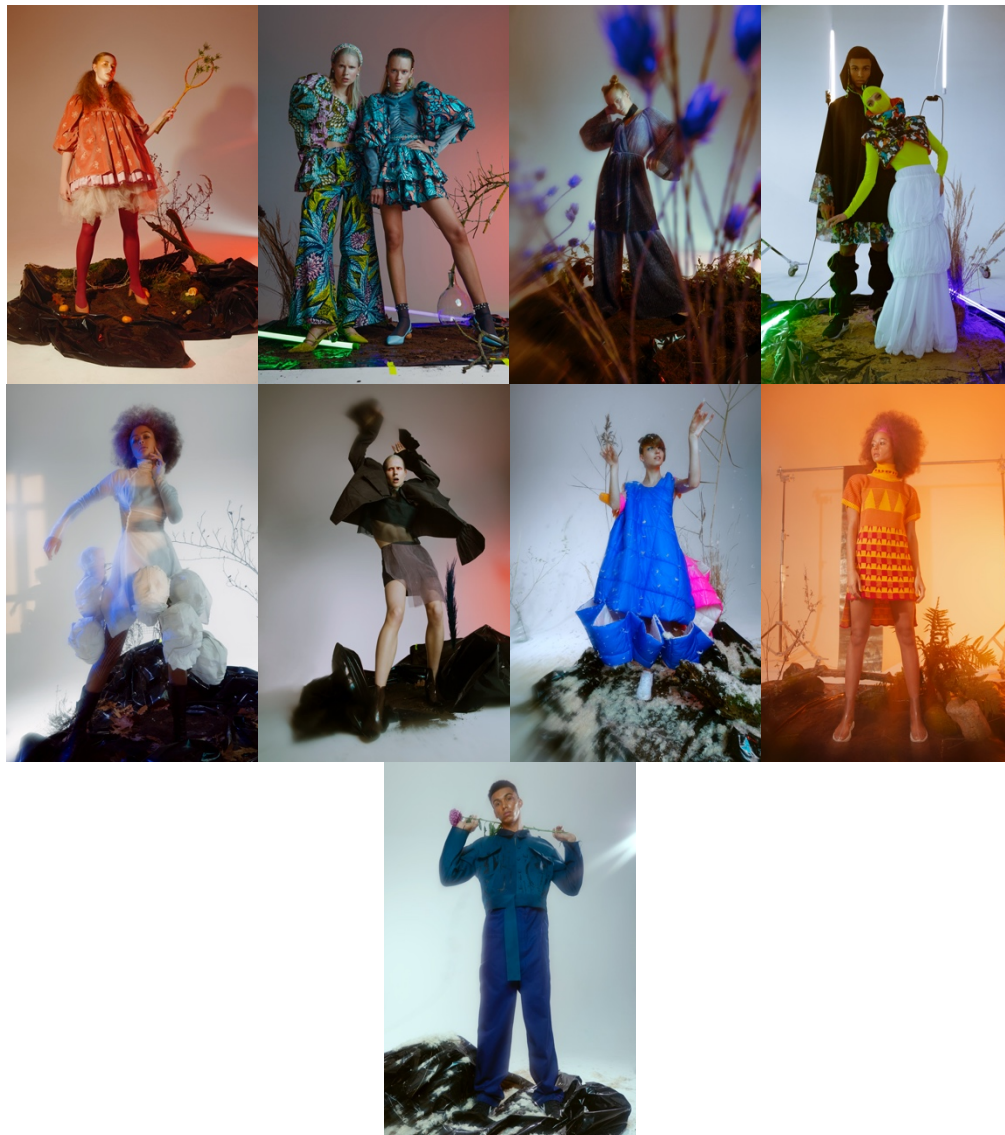


The European Fashion Accelerator (EFA) is a program created to support talented graduates and designers in creative industries in the V4 region, the program functions as an effective bridge between the creative and business world.

The EFA has been created by Unique One Events, an event agency which has been established since 1998 by founder Karolina Bosakova. Karolina has led the agency through the production of numerous

high profile events including Unique Fashion Week in the Czech republic and Kosice Fashion Week in Slovak Republic. Karolina has also dedicated herself to working alongside her good friend Petra Nemcova on their incredible Happy Hearts Czech project which helps to encourage education and rebuild communities affected by natural disasters. Karolina has spent much of her time immersed in the creative industry, making the Unique One Events agency the perfect force behind the EFA project.

The goal of the EFA project is to bring young creatives from the V4 countries onto the world stage. Two students from top creative universities in each country, including Czech Republic, Hungary, Poland and Slovakia have been selected to showcase their work as part of the EFA project. These designers will have their work shown to new audiences from around the globe and will be introduced into the fashion capitals to enable them to take part in fashion weeks from Paris to London, Milan to New York in the year 2021. The designers who have been selected this year to take part in the EFA catwalk show are Agáta Seeháková and Klára Machátová of Czech Republic, **Papp Piroska Anna** and Szilvia Farkasdy of Hungary, Patrycja Segedyn and Tamara Avdieieva **of Poland**, and Dominika Paška Párnická and Silvia Leitmannova of Slovakia.



The EFA cultivates creativity through education, this year, including online educational panels and lectures. Alongside this, the EFA encourages good practice experience and gives students and designers the tools to succeed in the creative industry through personalised mentoring. The success of the project over the last four years can be seen through the careers of people such as Czech designer Jiri Kalfar who used the EFA's support in the beginning of his career and has since shown as part of both New York Fashion Week and London Fashion Week and continues to be a firm favourite on the fashion month schedule.

The EFA Online Program

This year due to Covid_19, the EFA have made the decision to take the program online. The EFA were determined to carry on with the project as now more than ever young creatives and designers need to be given the tools and help to be able to succeed in the creative industry. The EFA have a conviction in growing young designers and they recognise the importance of preparing these young creatives for future success. Taking the EFA program online allows the EFA to expand their platform and showcase the great works of their designers to audiences around the world, also encouraging audiences interest in the program by allowing backstage access of the designers presentations, photo and video workshops and even lectures with key experts on sustainable textiles and technological innovations in the fashion industry.

The online program this year ran from Monday 23rd - Thursday 26th November and consisted of two videos a day; one lecture style video with guest key speakers and one video to showcase the designers work from each country. The lectures and fashion shows are available to stream via FF Channel on Youtube and via the European Fashion Accelerator website <https://www.eu-fa.eu/>
EFA promo video [LINK](#)

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