



LET'S

BE

SOCIAL



This manual will
help you get the
most out of your
Instagram today.

open your app and
let's get started



Profiles to be tagged

Keep in mind that you can always tag a MAXIMUM of 10 accounts in one story.

If the tagged profile share your story -> these are plus points for you, because your profile will reach more people. **Ask about Instagrams of others and tag them. Help each other.**

European Fashion
Accelerator
@efa_fashionaccelerator

Karolina Bosakova
@karolinabosakova

International Visegrad
Fund @visegradfund

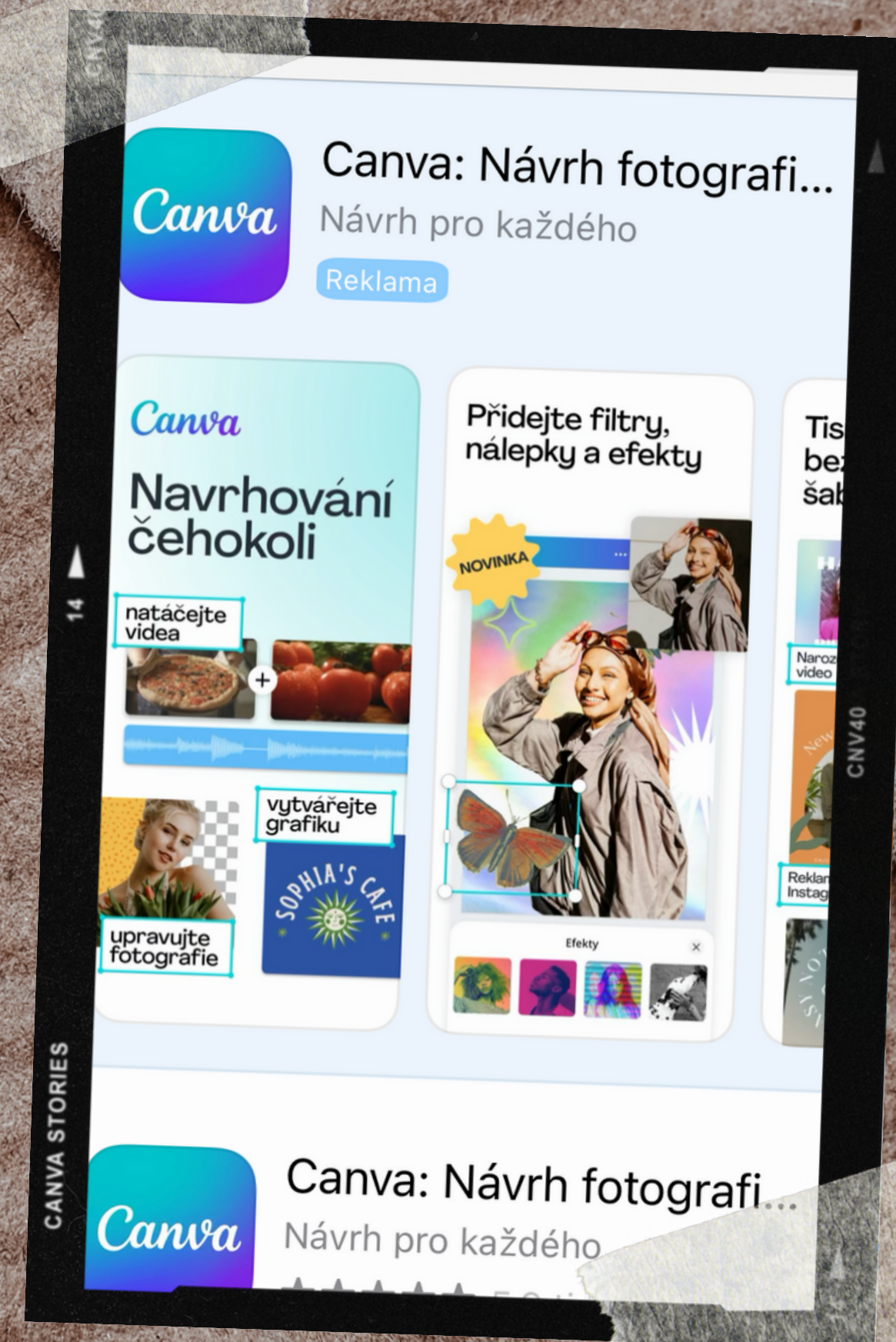
Your university
@mome_budapest /
@fud_ujep, @ujepul /
@vsvu_afad /
@krakowskie_szkoly_artyst
yczne /
@sapu_fashion_school

You can also tag a
moderator, filmmaker,
make-up artist,
photographer, models or
other designers.

Hotel
@nhcollectionpraguecar
loiv

If you want to make your
story even more
interesting, download
the FREE app

TIP: CANVA



Hashtags connect people

Please don't forget also tag your **feed photos** with these tags:

#efa2021

#europeanfashionaccelerator

#uniqueoneevents

#visegradfund

Active use of the
functions that Instagram
offers automatically
increases your reach.
Use them.

Instagram functions

